

**INDUSTRY**  
**GENIUSES**

**PLEDGE**

**1%**

industrygeniuses.com

PROUD MEMBER

# ISV INNOVATION EXCHANGE

'where industries meet innovation'

Presented by :

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**Zeeshan Idrees** (CEO IndustryGeniuses)

[www.industrygeniuses.com/innovation-exchange](http://www.industrygeniuses.com/innovation-exchange)

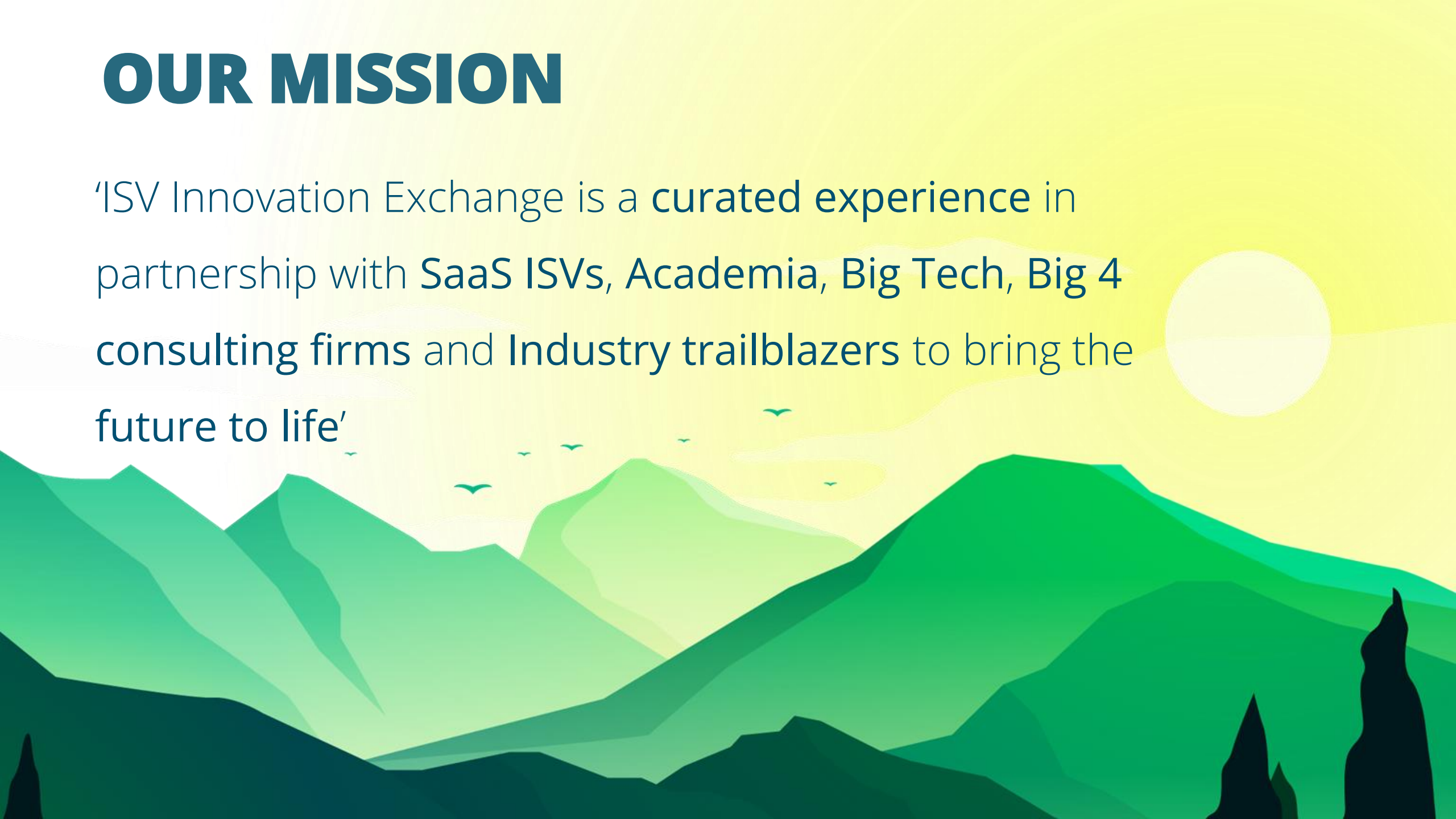
“An entrepreneur is an innovator, a job creator, a game-changer, a business leader, a disruptor, an adventurer”

**- Richard Branson**



# OUR MISSION

'ISV Innovation Exchange is a curated experience in partnership with SaaS ISVs, Academia, Big Tech, Big 4 consulting firms and Industry trailblazers to bring the future to life'





## Reimagine the Future

Brainstorm new products, new opportunities and new capabilities.



## Deliver Outcomes

Launch revenue generating and profit producing use cases.

# OUR IMPACT

## Light up the Network

Build an ecosystem of trusted relationships and partnerships.



## Inspire and Be Inspired

Explore and Exchange groundbreaking new ideas.



# OUR FORMAT



## Executive Connections

ISV-to-Industry thought leadership conversations on specific use case

### TIME COMMITMENT

1 hour

### FORMAT

1:1 Virtual



## Featured Panels

ISV CEOs pitch their solution to relevant industry decision-makers

### TIME COMMITMENT

2 hours

### FORMAT

1: Many Virtual



## Business Briefings

Tailored session with one industry trailblazer and select ISV CEOs

### TIME COMMITMENT

2 to 4 hours

### FORMAT

Virtual/In-Person

# DIGITAL TRENDS TOUR

Experience  
Inspiration to  
Disrupt



## Format

Curated Store Tour with Industry leaders/Retail Execs (1 to 3 hours)

Innovation Networking Dinner with Industry C-levels

Tailored content to business needs and objectives

**FINAL OUTPUT :** Industry PoV eBook

**TIME COMMITMENT:** 0.5 to Full day

**FORMAT:** In-person



## Industries

Fashion Retail

Luxury

Grocery

CPG

Healthcare

Beauty & Cosmetics

Hospitality

Beverage & Wine



## Use Cases

Metaverse

TikTok for Brands

Digital Payments and Crypto

Loyalty

Clienteling

Omnichannel

AI and Robotics

AR/VR and Virtual Products

Web3 and Blockchain

Customer Acquisition

Gen Z shopping insights

# THANK YOU

FOR MORE INFORMATION, PLEASE CONTACT:



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